

## Helpful Websites for Marketing and Business Development

1. A Business Resource - [www.abusinessresource.com](http://www.abusinessresource.com) – **sample marketing plans**
2. Bar Coding – [www.gs1us.org](http://www.gs1us.org)
3. BizMiner (fee-based industry analysis, financial ratios, etc.) - [www.bizminer.com](http://www.bizminer.com) – **free and pay market research reports**
4. BizStats (financial ratios, business and industry analysis, business statistics) - [www.bizstats.com](http://www.bizstats.com) – **market, competitor, industry research**
5. Brint (research library and searchable knowledge map) - [www.brint.com/interest.html](http://www.brint.com/interest.html)
6. California businesses for sale - [www.bizben.com](http://www.bizben.com)
7. California Institute for County Government [www.cicg.org](http://www.cicg.org) - **California counties demographic info**
8. California SBA – [www.sba.gov/ca](http://www.sba.gov/ca)
9. Center for Entrepreneurial Leadership Clearing House on Entrepreneurial Education - [www.celcee.edu](http://www.celcee.edu)
10. Center for International Trade and Development (export and import help and info) - [www.sacramentocitd.org](http://www.sacramentocitd.org)
11. CEO Express (connecting busy executives to info that matters) - [www.ceoexpress.com/default.asp](http://www.ceoexpress.com/default.asp)
12. City of Sacramento business licenses, home occupation permits, etc. - [www.cityofsacramento.org](http://www.cityofsacramento.org)
13. Consumer info – [www.pueblo.gsa.gov](http://www.pueblo.gsa.gov)
14. Credit rating research - [www.experian.com](http://www.experian.com); [www.transunion.com](http://www.transunion.com); [www.equifax.com](http://www.equifax.com); [www.myfico.com](http://www.myfico.com)
15. Credit reports (free annual) - [www.annualcreditreport.com](http://www.annualcreditreport.com)
16. California State University Sacramento - <http://www.csus.edu/news/2006ProsperityIndex.pdf> (**economic indicators report**)
17. Collier's International - [www.colliersmn.com/prod/ccgrd.nsf/publish/06790DF7FE4977F0882572820054193C/\\$File/2007+Colliers+Sacramento+Economic+Overview.pdf](http://www.colliersmn.com/prod/ccgrd.nsf/publish/06790DF7FE4977F0882572820054193C/$File/2007+Colliers+Sacramento+Economic+Overview.pdf) (**economic indicators report**)
18. Dunn and Bradstreet - [www.dnb.com](http://www.dnb.com) - **market, competitor, industry research**
19. Export Assistance - [www.export.gov](http://www.export.gov)
20. EZ2 Find (advanced search pages) - [ez2find.com/channel/advanced\\_search.php](http://ez2find.com/channel/advanced_search.php)
21. Federal employment laws, rules, regulations and employment law guide - [www.dol.gov](http://www.dol.gov)
22. Federal government contracting - [www.theftc.org](http://www.theftc.org), [www.sba.gov/gc](http://www.sba.gov/gc), [www.ccr.gov](http://www.ccr.gov), <http://web.sba.gov/subnet>
23. Federal tax information and online workshops - [www.irs.gov](http://www.irs.gov); [www.irs.gov/smallbiz](http://www.irs.gov/smallbiz)
24. Fictitious business name filings, county business licenses, etc. - <http://www.saccounty.net/>
25. Fisher (financial data finder) - <http://fisher.osu.edu/fin/osudata.htm>
26. FranMarket (franchise info) – [www.franmarket.com](http://www.franmarket.com)
27. **General demographics and salary information** - [www.census.gov](http://www.census.gov); <http://www.labormarketinfo.edd.ca.gov/>, [www.salary.com](http://www.salary.com)
28. General Service Administration – [www.gsa.gov](http://www.gsa.gov)
29. Google (search engine) - [www.google.com](http://www.google.com)
30. Google Groups (newsgroups search) - [groups.google.com](http://groups.google.com)
31. Grant Info - [www.govgrants.com](http://www.govgrants.com); [www.sba.gov](http://www.sba.gov); [www.fdncenter.org](http://www.fdncenter.org); [www.tgci.com](http://www.tgci.com), <http://12.46.245.173/cfda/cfda.html>
32. Home business resources - [www.aahbb.org](http://www.aahbb.org); [www.hbiweb.com](http://www.hbiweb.com); [www.usahomebusiness.com](http://www.usahomebusiness.com)
33. Hoovers - [www.hoovers.com/free](http://www.hoovers.com/free)
34. HubZone Empowerment Contracting Program – <http://eweb1.sba.gov/hubzone/internet>

## Helpful Websites for Market Research and Business Development

35. Institute of Management and Administration - [www.ioma.com](http://www.ioma.com)
36. Intellectual Property (Patent, copyright, trademark information) - [www.uspto.gov](http://www.uspto.gov); [www.copyright.gov](http://www.copyright.gov)
37. Legal Resources - [www.business.gov](http://www.business.gov); [www.findlaw.com](http://www.findlaw.com); [www.lawyers.com](http://www.lawyers.com)
38. Manufacturers, industrial suppliers, brand name products - [www.thomasnet.com](http://www.thomasnet.com)
39. Metro Chamber - **<http://www.metrochamber.org> - economic and market statistics, market data**
40. Minority Business Development Agency – [www.mbd.gov](http://www.mbd.gov)
41. National Dialogue on Entrepreneurship - [www.publicforuminstitute.org/nde](http://www.publicforuminstitute.org/nde)
42. National websites for chambers of commerce - **[www.2chambers.com](http://www.2chambers.com)**; [www.uschamber.com](http://www.uschamber.com)
43. Networking groups - [www.letip.com](http://www.letip.com); [www.tni-network.net](http://www.tni-network.net)
44. Office space (short-term, shared, sublet and landlord-direct) - [www.offices2share.com](http://www.offices2share.com); [www.officelist.com](http://www.officelist.com); [www.executivesuites.us](http://www.executivesuites.us)
45. One-stop tax help - [www.taxes.ca.gov](http://www.taxes.ca.gov)
46. Procurement assistance center – <http://matchmadison.edu/bpac/home.htm>
47. RAND - **<http://ca.rand.org/cgi-bin/homepage.cgi> - California statistics**
48. Reliability reports on businesses and charities and locating Better Business Bureau offices in the USA and Canada - [www.bbb.org](http://www.bbb.org)
49. Restaurant Info - [www.restaurant.com](http://www.restaurant.com); [www.restaurantreport.com](http://www.restaurantreport.com); [www.restaurant.org](http://www.restaurant.org)
50. Secretary of State (California) - [www.ss.ca.gov](http://www.ss.ca.gov)
51. Small Business Planning – **[www.bplans.com](http://www.bplans.com)**; **[www.planware.org](http://www.planware.org)**; **[www.entrepreneur.com](http://www.entrepreneur.com)**, **[www.sbdc.net](http://www.sbdc.net)**, **[www.sba.gov](http://www.sba.gov)**
52. Small Business Resources - **[www.sbdc.net](http://www.sbdc.net)**; **[www.score.org](http://www.score.org)**, **[www.sbaguides.com](http://www.sbaguides.com)**
53. State and local permits, licensing information - [www.calgold.ca.gov](http://www.calgold.ca.gov); [www.commerce.ca.gov](http://www.commerce.ca.gov)
54. State government contracting for business with the State of California - [www.dgs.ca.gov/pd](http://www.dgs.ca.gov/pd)
55. State sales tax information - [www.boe.ca.gov](http://www.boe.ca.gov)
56. State tax information - [www.ftb.ca.gov](http://www.ftb.ca.gov)
57. State unemployment tax information - [www.edd.ca.gov](http://www.edd.ca.gov)
58. Tech-Net (SBIR, STTR, ATP, MEP awards for researchers and scientists) – <http://tech-net.sba.gov>
59. U.S. Customs - [www.customs.ustreas.gov](http://www.customs.ustreas.gov)
60. UC Berkeley (IGS/GIS state-wide database) - <http://swdb.berkeley.edu>
61. UC Davis (info on small-scale farming) - [www.sfc.ucdavis.edu](http://www.sfc.ucdavis.edu)
62. US Census Department (**demographic information for marketing**) - **[www.census.gov](http://www.census.gov)**
63. US Securities and Exchange Commission – [www.sec.gov](http://www.sec.gov)
64. US Small Business Administration (start-up, business plan, loan and grants, workshops, etc.) - [www.sba.gov](http://www.sba.gov)
65. Venture capital information - [www.vfinance.com](http://www.vfinance.com); [www.goldencapital.net](http://www.goldencapital.net); [www.ventureline.com](http://www.ventureline.com); [www.avce.com](http://www.avce.com)
66. Women’s Business - [www.nawbo.org](http://www.nawbo.org), [www.onlinewbc.gov](http://www.onlinewbc.gov)
67. American Marketing Association - **<http://www.marketingpower.com/> - marketing association**
68. Yahoo Business and Economic Resources - [http://dir.yahoo.com/business\\_and\\_economy](http://dir.yahoo.com/business_and_economy)
69. Mind Tools - **<http://www.mindtools.com/> - persuasion, negotiation, psychographics**